



Style Guide

Make sure you look your best!

Hey there!

I know you are super excited about our portrait session and I am right there with you! With a bit of planning, we can make sure the photos I take capture your authentic self, not only living your best life but also looking your best!

This is just a guideline so feel free to wear what you want but if you do follow my tips on my portrait style guide below, I can assure you, that you will be super pleased with how you look in photos you receive from me!

Stick to Neutral Earthy Tones

I highly recommend choosing wardrobe pieces that have neutral and earthy colors!

Forest green, beige, white, black, nude, light pink, mustard yellow, navy blue, light blue, copper, gold, charcoal...

My Favorite!

A couple of reasons for this:

- Bright, bold and neon colors can be distracting from you (the subject and star of the show)
- Those colors take away from the emotion from the photo
- Also those colors don't look great with my editing style.

Neutral and earthy colors also really work well with the settings I like to shoot my clients in (cue my excitement for shooting in nature and minimalist / modern spaces!).





Keep the patterns to a minimum

You can totally rock patterns in our shoot but be careful of over doing it. Try to stick to more subtle patterns and don't have more than one person wear a pattern... that can look a little busy in photos and we don't want that!

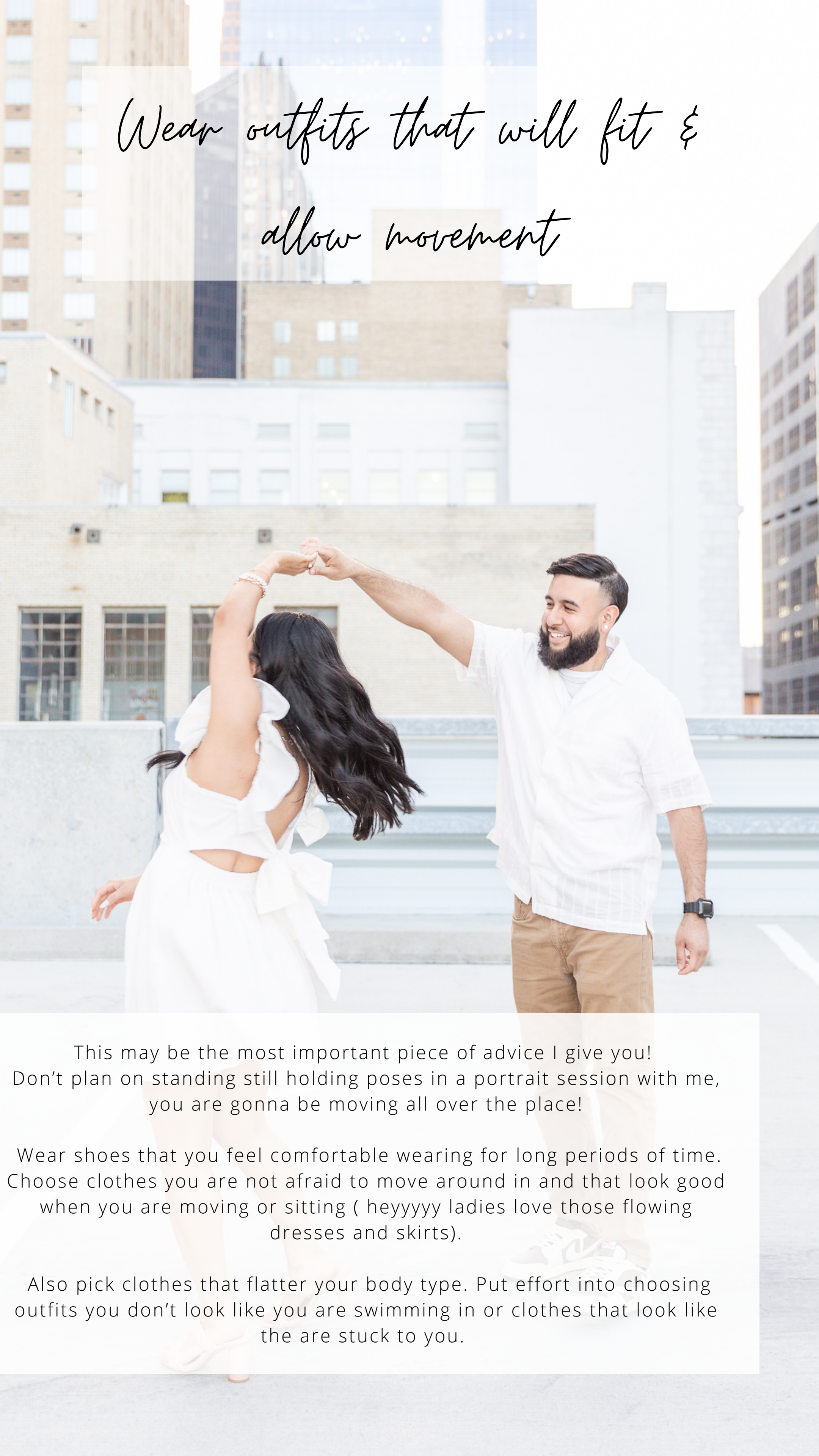
Dress Weather Appropriate

This may sound like a no brainer, but I have seen some, let's just say pretty "interesting" wardrobe choices that don't really go with the season or weather.

Keep the layers and warm clothing for fall and winter shoots while keeping the dresses and sandals for the spring and summer. Other than it looking silly, I don't want anyone to feel too hot or cold while shooting.

Also speaking of that, don't ever assume what the weather will be like the day of your shoot and keep your eye out on the weather because some days as we are all well aware the weather can be unseasonably warm or cold! As long as it's not inclement weather we will be shooting so be prepared!



A couple is dancing on a rooftop in a city setting. The woman is wearing a white, flowing, backless dress with a large bow at the waist. The man is wearing a white short-sleeved shirt and tan pants. They are holding hands and smiling. The background shows several city buildings under a clear sky.

*Wear outfits that will fit &
allow movement*

This may be the most important piece of advice I give you! Don't plan on standing still holding poses in a portrait session with me, you are gonna be moving all over the place!

Wear shoes that you feel comfortable wearing for long periods of time. Choose clothes you are not afraid to move around in and that look good when you are moving or sitting (heyyyyy ladies love those flowing dresses and skirts).

Also pick clothes that flatter your body type. Put effort into choosing outfits you don't look like you are swimming in or clothes that look like they are stuck to you.



Rock those accessories

It is so cool when clients rock hats, jewelry, scarves or other accessories in my sessions. I love seeing pieces that elevate my clients' outfits and their overall look. Also layers are AMAZING for this as well. Bring jackets and sweaters for cooler weather that we can take on and off to add more variety in your photos.

A close-up photograph of a woman's hands. She is wearing a white, textured, long-sleeved top. Her hands are resting on her lap. She has a manicure with light-colored, possibly white or pale pink, nail polish. She is wearing a diamond engagement ring on her left hand and a gold ring on her right hand. The background is a soft, out-of-focus white.

Treat yourself to a manicure

I am all about photographing hands and especially engagement rings on hands (it's kind of my thing).

Make sure if you are showing off that new bling on your hand that your nails and hands are shining.

If you get colors on your nails stick to neutral colors so it does not take away from the ring.

Also, make sure you put some hand lotion on your hands so we can avoid the look of dry skin.

Coordinate. Don't match

If you are all wearing the exact same plaid shirt and jeans, you are gonna lose your individuality and personality in your photo. Instead pick a color scheme to stick to (3 or 4 different similar colors or shades) and go off of that. It will make the photos feel more personal and the focus will be on the people in the photos not just what they are wearing.

